ROOT CREATIVE MARKETING

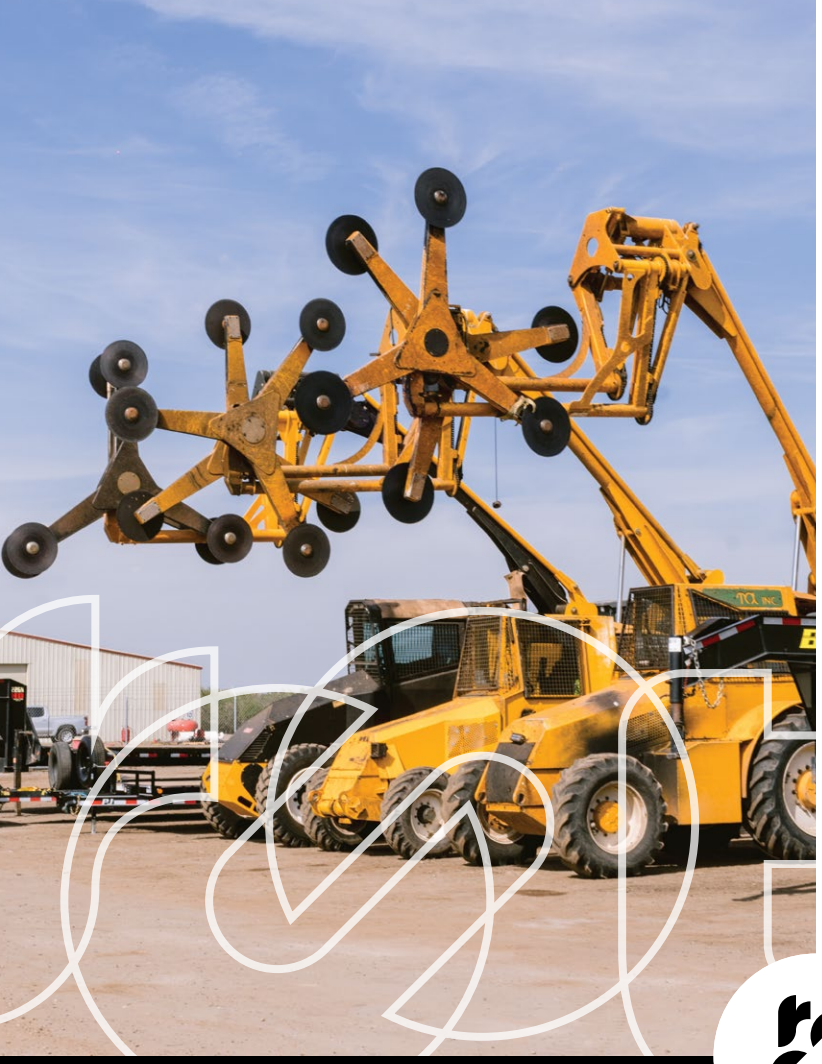
Root Creative Marketing is a marketing and communications agency that drives company growth through a variety of outreach tactics.

Through photography and videography, social media, graphic design, public relations, web-design and direct and online marketing, Root helps build brand awareness, influence and reputation for their clients.

@root.creative.marketing

(559) 418-5511
hey@root.marketing

LOOK BOOK



COMPANY SNAPSHOT

Since 2016, Tree Barber LLC has provided services on thousands of acres across the Central Valley; catering to each customer's specific needs.

Tree Barber offers mechanical topping and hedging in orchard settings, as well as the custom spreading of amendments such as compost, gypsum, sulfur, lime, and more.

LOOK BOOK

FOLLOW ALONG

@tree.barber
@tree.barber
treebarberllc.com

Tree Barber has the ability to customize their services per each growers' needs. Whether they need custom cuts for their trees or a custom blend of amendments for spreading, Tree Barber can do it all!

GET IN TOUCH

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TEP
One Grower To Another

COMPANY SNAPSHOT

TEP, Inc., is a soil amendment and plant nutrition company owned by a family of multi-generational growers. What sets TEP, Inc., apart from their competitors is that they are farmers themselves, always ready to show other farmers the success of their products on their farmland.

From one grower to another, TEP, Inc., is dedicated to providing growers with only the best products that have been proven to improve yield, the quality of farmland, and the overall health of plants; making their products a great cornerstone to any fertilizer program.

LOOK BOOK

FOLLOW ALONG

@tep_inc_
@tep_inc_
tep-ag.com

With associates and sales representatives located throughout the United States, TEP, Inc. is able to provide high-quality products and customer service to growers everywhere.

GET IN TOUCH

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SANGER FENCE CO.

COMPANY SNAPSHOT

Sanger Fence Co. was founded in 2006 with the simple goal to build high-quality fences and relationships that stand the test of time. Today, Sanger Fence Co. has become a large-scale business by consistently delivering on this vision.

Offering 24/7 above and beyond service, Sanger Fence Co. is known to complete all jobs to customers' exact specifications with excellent customer service, on time and within budget.

LOOK BOOK

FOLLOW ALONG

SANGER FENCE CO.

@sanger.fence
@sanger.fence
sangerfence.com

Sanger Fence provides the highest quality fencing solutions, no matter what the need. With a plethora of inventory, they are able to provide clients with the most suitable services to fit their specific needs.

GET IN TOUCH

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LTC JOHN DEERE
LAWRENCE TRACTOR CO., INC.

COMPANY SNAPSHOT

Lawrence Tractor is an authorized John Deere dealership with locations in Visalia, Tipton, and Hanford and proud to carry a large selection of new and pre-owned inventory.

It is the mission of Lawrence Tractor Company to aggressively amplify the partnership concept with customers as well as provide the utmost in aftermarket support.

LOOK BOOK

FOLLOW ALONG

@lawrencetractorco
@lawrencetractorco
lawrencetractor.com

Lawrence Tractor has kept pace with the transformation in agri-business technology to operate as efficiently as possible improving procedures, systems, and effectiveness.

GET IN TOUCH

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justice
FILM

COMPANY SNAPSHOT

Justice Film has been capturing life's most special moments for its clients since 2014. Since then, Justice has grown tremendously.

Justice Film is a Central Valley based photo and film agency that primarily services the wedding industry, while also capturing lifestyle photos for various clients.

LOOK BOOK

FOLLOW ALONG

@justice.film
@justice.film
justice.film

Justice Film is a Central Valley based photo and film agency that primarily services the wedding industry, while also capturing lifestyle photos for various clients.

GET IN TOUCH

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FARMCOM
REAL ESTATE

COMPANY SNAPSHOT

Farmcom Real Estate is the Central Valley's most trusted Real Estate Company. With a team of highly skilled professionals, Farmcom Real Estate provides clients with a high-quality experience when buying or selling property.

From farmers to doctors, lawyers to investment companies, and everyone in between – Farmcom is proud to provide clients with premium services.

LOOK BOOK

FOLLOW ALONG

@farmcomrealestate
@farmcomrealestate
farmcomrealestate.com

Located in Chowchilla, California Farmcom Real Estate works with clients all over the entire Central Valley. Whether it be a residential, commercial, or agricultural property, Farmcom's team of experts can help!

GET IN TOUCH

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Central Irrigation

COMPANY SNAPSHOT

Central Irrigation is Central California's leading enterprise specializing in agricultural irrigation system design and installation.

With projects ranging from full ranch development to simple maintenance, Central Irrigation offers every farmer top-quality service, customer support, solutions and more.

LOOK BOOK

FOLLOW ALONG

@centralirrigation
@centralirrigation
centralirrigation.com

Central Irrigation is headquartered in Merced, CA and has four storefront locations in Merced, Chowchilla, Tulare, and Modesto, CA.

GET IN TOUCH

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Caddyshack
Rodent Services

COMPANY SNAPSHOT

Caddyshack Rodent Service is centrally located out of Merced, California extending throughout the valley. Their goal is to reduce the population of gopher and squirrels in agricultural, commercial, and residential settings.

With high-quality machines, Caddyshack Rodent Service pumps carbon monoxide through probes inserted into underground tunnels, putting the furry fellows to sleep in their burrows.

LOOK BOOK

FOLLOW ALONG

@caddyshack.rodent
@caddyshack.rodent
caddyshackrodent.com

With a large fleet, Caddyshack Rodent Service is able to take care of rodent problems in fields of all acreage sizes. They get each job done quickly and efficiently!

GET IN TOUCH

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CALCOAST

COMPANY SNAPSHOT

Established February 27, 2019, Cal Coast Commodities began when Dompe Warehouse was for sale and two life-long farmers decided to create a brand that withholds the same values as Dompe Warehouse.

Continuing the legacy of innovation in the bean industry, Dompe was also the first in the United States to implement food safety regulations in 2009.

LOOK BOOK

LEARN MORE

calcoastllc.com

Located in Crows Landing, California, Cal Coast Commodities is proudly continuing to evoke the family owned and operated legacy that Dompe Warehouse began in 1943.

GET IN TOUCH

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BRYANN **SMITH CULLUM**
CALIFORNIA REALTOR

COMPANY SNAPSHOT

BryAnn's Real Estate career started when she worked as a Marketing Coordinator and her love for Real Estate grew from the marketing behind it.

Her extensive experience of marketing real estate properties and leveraging the latest technologies and techniques has set her apart from other agents in the area, and across the world. BryAnn's focus and main goal is to provide her clients with the simplest home buying or selling experience possible.

LOOK BOOK

FOLLOW ALONG

@bryannsmithrealtor
@bryannsmithrealtor
bryannsells.com

BryAnn has strong community and professional connections in the Central Valley, and extensive knowledge about the area.

GET IN TOUCH

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The RUSSELL HARRIS ALMOND MAN

COMPANY SNAPSHOT

Father, friend of many, and Owner of Harris Family Enterprises, Russell Harris captivates listeners with an inside look into his agricultural entrepreneur mind.

In this podcast, Russell Harris adds a sexy spin on the agriculture industry, while casting a light on the business that has made him The Almond Man.

LOOK BOOK

FOLLOW ALONG

@iamthealmondman
@iamthealmondman
tamalmonds.com

His passion for growing almonds has deemed him as “The Almond Man” by those who know him.

Are you ready to get nuts?

GET IN TOUCH

For more information or for press inquiries, contact:

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THE AG CENTER

COMPANY SNAPSHOT

Pioneering the way members of the ag community operate and collaborate, The Ag Center 59 provides the first ever B2B resource for connecting ag professionals with quality services from a group of industry leaders.

With a variety of services and a knowledgeable team, The Ag Center 59 offers Central California farmers advice and support to help face the daily challenges of managing a farm. Through the diverse variety of affiliates that make up The Ag Center 59 team, farmers can be sure to find a solution to every and all problems they are solving.

LOOK BOOK

FOLLOW ALONG

@theagcenter59
@theagcenter59
theagcenter.com

From serving the simplest of requests to the most complex The Ag Center 59 has experts and resources to meet every farmer's needs.

GET IN TOUCH

For more information or for press inquiries, contact:

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SWIIM ONFARM WATER ACCOUNTING

COMPANY SNAPSHOT

Its multi-patented technology was developed over a 5-year period with the help of the USDA and several western land-grant universities.

SWIIM maintains a one-of-a-kind, long-term strategic distribution agreement with Western Growers and has been recognized as a Top 25 Ag-tech company by Forbes two years running.

LOOK BOOK

FOLLOW ALONG

@swiim_system
@swiim_system
swiim.com

The technology is currently being deployed throughout the western U.S. to help growers account and manage their agricultural water budgets and protect their water allocations.

GET IN TOUCH

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COMPANY SNAPSHOT

Keenan Farms began in 1972 when founder, Charles Keenan, purchased 100 acres of newly planted pistachio trees in Avenal, California.

With the implementation of state-of-the-art machinery within their processing facilities, Keenan Farms has been able to provide retailers and private label brands with the highest quality of pistachios.

LOOK BOOK

FOLLOW ALONG

@keenanfarms
@keenanfarms
keenanfarms.com

Keenan Farms is one of the largest pistachio processors in the United States. But we all know it isn't size or longevity alone that creates an industry leader. It is an unwavering commitment to quality and customer service.

GET IN TOUCH

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rootcreativemarketing.com

sustainibeef

COMPANY SNAPSHOT

Built around the simple idea of making a difference in the world, sustainiBeef is proud to provide locally-raised, harvested, processed, and shipped beef subscription boxes throughout the United States.

The Sustainibeef farm shares over 2,000 acres of open farmland with a vibrant ecosystem of local wildlife.

LOOK BOOK

FOLLOW ALONG

sustainibeef

@sustainibeef
@sustainibeef
sustainibeef.com

Sustainibeef's approach to high quality, direct-to-your-doorstep beef delivers all the savory, healthy proteins and fats, with a dramatically lower impact on the environment.

GET IN TOUCH

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FIVE

COMPANY SNAPSHOT

FIVE Restaurant was established in 2005 by Pat and Marina LaRocca. The LaRocca's have always been in the restaurant business, operating LaRocca's Italian Restaurant and serving the Fresno community for over 30 years.

Pat is passionate about food and the food service industry, and it's evident in his exuberance and genuine enjoyment of both his job and his customers.

LOOK BOOK

FOLLOW ALONG

@FiveRestaurantFresno
@5fresno
5restaurant.com

FIVE offers an exquisite blend of Italian and contemporary Californian cuisine. Featuring a wine room, outdoor dining patio and full bar, the engaging atmosphere and energetic ambience is perfect for a family dinner, date night, or a night out with friends.

GET IN TOUCH

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COMPANY SNAPSHOT

Laser Service, Inc. is the West Coast's full-service precision agriculture and construction technology solutions provider, offering GPS guidance, surveying, leveling, and data management products and services.

Laser Service, Inc. is dedicated to keeping up with today's rapid evolution of the precision ag and constructions industries, while providing premier service and support to customers.

LOOK BOOK

FOLLOW ALONG

@laserserviceinc
@laserserviceco
laserserviceco.com

GET IN TOUCH

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MEGA-PRINTS
LARGE FORMAT PRINTING & GRAPHIC DESIGN

COMPANY SNAPSHOT

Mega-prints has the privilege of working with many of the Central Valley's most prestigious and high profile businesses since 1998, printing and installing custom designed signs for businesses of all types and sizes from yard signs to banners to wallpaper and fleet graphics.

With cutting edge digital printers and graphic designs, Mega-prints has the state of the art capability to develop a client's conceptual vision into a reality.

LOOK BOOK

FOLLOW ALONG

@megaprintsfresno
@megaprintsfresno
mega-prints.com

Mega-prints sales staff, design department and skilled installers work together to ensure that our customer's vision is achieved. With a 20,000 square foot workshop, Mega-prints has more than enough room to execute any type of job needed.

GET IN TOUCH

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SAVVY
Real Estate

COMPANY SNAPSHOT

Building long lasting relationships with buyers and sellers across the Central Valley, Central Coast, and beyond! Savvy is a company that started out of a passion for Real estate, design, and customer service.

Savvy leader, Savannah, began as a real estate agent in 2016, with a focus on providing her clients with the simplest home buying or selling experience. After over a year of studying the market here in the Central Valley, Savannah's experience gave her the insight and knowledge necessary to invest in real estate personally.

LOOK BOOK

FOLLOW ALONG

SAVVY Real Estate

@_savvyrealestate_
@_savvyrealestate_
savvyenterprises.org

As a real estate investor, Savannah feels uniquely qualified to assist her clients looking to start or expand their real estate portfolio. Savannah has first hand experience in seeking undervalued homes, home flipping, and long term rental properties.

GET IN TOUCH

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TALLEY
VINEYARDS

COMPANY SNAPSHOT

Talley Vineyard is an established, family-farm estate that possesses a classic and unique spirit.

Talley Vineyards stays true to producing wine of a Burgundian style wine with California influence.

As the pioneer producers of Pinot Noir in the Arroyo Grande Valley, the Talley Family wine is authentically elegant.

LOOK BOOK

FOLLOW ALONG

@talleyvineyards
@talleyvineyards
talleyvineyards.com

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GET IN TOUCH

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Wel Nourished

COMPANY SNAPSHOT

Lose weight the healthy way, with a virtual dietitian. Wel is made of a team of Registered Dietitian Nutritionists teaching people to eat better and live healthier.

Through virtual coaching and weekly sessions, Wel helps clients reach their goals while building a healthy lifestyle that is unique and lasts

LOOK BOOK

FOLLOW ALONG

@welnourished
@welnourished
welnourished.com

Wel is a group of Registered Dietitian Nutritionists helping people eat better and live healthier. Wel nourished. Wel being. Wel done.

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